



KASIE CHAPLICK

SOFTWARE DEVELOPER

CONTACT

Philadelphia, PA

kasie.dev

github.com/kchaplick

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SKILLS

Languages

HTML, CSS, JavaScript,
Python, SQL

Frameworks/Libraries

Node, Express, jQuery,
React, Django, Bootstrap, Materialize,
Sequelize, Handlebars

Databases

MySQL, Postgres,
MongoDB, Firebase

Tools

Git, Github, JIRA,
Docker, Heroku

EDUCATION

University of Penn

Full Stack Development
Program

Ramapo College

Bachelor of Arts

ABOUT ME

Day-to-day I am an active player in the tech field, immersed in agile ceremonies, digital project management, and development, currently as an email marketer. I decided to pivot into web development through UPenn's Full Stack Bootcamp. Combining my creative and technical skillsets I build engaging, dynamic websites and applications. After building out a DRF to React API, I want to focus on building my backend skills.

PROJECTS

RedStapler [Redstapler.app](https://redstapler.app) [Github](#)

An application built around intelligent career design.

- Dockerized backend and deployed to GCP
- Built Django REST to React API
- Created models and synced with Postgres
- Created algorithm to "score" jobs based on user input

Django Rest, React, Postgres, Docker

Fetchr [Fetchr.net](https://fetchr.net) [Github](#)

Customized dog breed matches based on your personality and lifestyle

- Built api and html routes in express
- Designed the database schema
- Built models and seed files with Sequelize
- Used Materialize and Handlebars to design a cohesive frontend
- Generated algorithm to compare user input with attributes for 140+ dog breeds

Node, Express, Materialize, Handlebars, MySQL, PetFinder API, Heroku

MealFlip [Mealflip.net](https://mealflip.net) [Github](#)

A fun way to answer the "What should we do for dinner tonight?" question.

- Used Materialize and CSS animations to create an interactive frontend
- Used Firebase Realtime Database and Auth to store user data
- Used axios to make calls to Yelp and Yummly for content generation
- Used the Google Maps API to allow users to take action on content

Firebase, Yummly API, Yelp API, Google Maps API

WORK EXPERIENCE

DMi Partners 2019 - Present

Email Marketing Manager

- Project manage and develop emails for multiple clients within the agency

Fanatics 2018 - 2019

Email Marketing Manager

- In an agile workflow, collaborated with the design and ops team to develop and execute emails for the NFL and NHL shops with one direct report.

Revzilla 2016 - 2018

Email Marketing Specialist

- In an agile workflow, collaborated with the design and tech to implement responsive, performative emails to meet ecommerce KPIs